Managing Risk and Your Professional Liability Policy
As the incoming 2014 President of the Architects League, I would like to thank all the Past-Presidents who have paved the way. Many have offered me sage advice and encouragement. As was so aptly put by my immediate predecessor, I have “the burden of following the Durden”. Thank you Terry for your dedication to the AIA and specifically to the ALNNJ.

This year the ALNNJ is off to a great start. We have a seasoned Board of Trustees, liberally sprinkled with Emerging Professionals. I hope they continue to move forward and eagerly await their terms as future presidents of this organization.

Our year began with the 2014 Installation Dinner, hosted by Steven B. Lazarus, AIA. The event was held at The Views in Piermont, NY, overlooking the Tappan Zee Bridge and Hudson River. We followed with a tour of the New School’s University Center in Manhattan, led by Lia Gartner, VP D&C, Marla Applebaum, AVP D&C and Tom Whalen, Director of Facilities. The building contains both academic and housing areas.

This year the League sent three members to AIA Grassroots 2014 in Washington, DC. The March 19-21 Leadership and Legislative Conference teaches attendees to “lead with vision and advocate with confidence and conviction” at their component levels and in their profession. It is also a chance to meet with our Congressmen and Representatives to discuss pending legislature that affects our profession. Chicago will host the AIA National Convention in June, a 3-day event packed with Seminars, tours and vendors.

ALNNJ has also hosted local events this past quarter. Our February meeting was “Re-Thinking the New Office Environment”, a panel discussion with Hugh H. Trumbull, AIA and David R. Pfund.

There are many upcoming events to look forward to as well. Annual events include the Trade Show on May 8, the Golf Outing on July 14 and the Arthur Davis Lecture in November. Mark your calendars now!

If you haven’t joined us in a while, add the League to your 2014 schedule. Select an event, a meeting, a tour, join a committee and re-acquaint yourself with the AIA, The League, and all that we have to offer. This organization is here for you, our members. Join us, see what we have to offer, let us know what you are looking for from the AIA.

Regards,

Ruth A. Bussacco, AIA
ALNNJ President 2014

Check out our new website for up-to-date information and events. www.alnnj.org
Throughout our profession, like many others, **THERE IS RISK**. Those who run a practice are acutely aware of this. Those who are employed at a firm need to be cognizant of it regardless of their experience level and roles. Each of us at each level within a firm impacts the risk level of that company.

There are ways to minimize risk and to keep concerns at bay. First and foremost it is critical to have a written agreement. One that is fair to all parties yet protects you and your firm from unwanted risk. The suite of AIA documents is the best resource and contains a range of agreements and forms that complement each other. Beyond the written agreement, it is important to manage client expectations and the scope of the project. Typical architectural projects, big or small, take months or years from concept to fruition. Between that initial client contact and the day they move in, much can be conveniently forgotten or misremembered. Between these two points it is imperative that all decisions and procedures are memorialized in writing so that there is a ready reference for issues or those false memories as they arise.

An excellent place to hone up on your risk management skills is your insurance company and agent. All good insurance companies offer the resources to educate architectural firms and their staff on how to recognize risk and how to best approach certain situations.

These insurance companies are also helpful when it comes time to deciphering a client-written agreement. Many times a client who regularly engages architects and engineers will have a form of agreement that they prefer. These are almost never an AIA form and have language that can cause an undue amount of risk. A case in point is the agreement form used by a local public university whose non-negotiable terms create an uninsurable risk…the worst kind of risk. This is where your firm, and likely you as a professional, is exposed directly to monetary risk that is not covered by a policy. The following is an excerpt from this contract…see if you can find the trouble with it.

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"INDEMNIFICATION / LIABILITY TO THIRD PARTIES: The A/E firm shall assume all risk of and agrees to indemnify, defend, and save harmless (the) University, the State of New Jersey and the New Jersey Educational Facilities Authority, their respective trustees, officers, employees and agents from and against any and all claims, demands, suits, actions, recoveries, judgments and costs and expenses in connection therewith on account of the loss of life, property or injury or damage to the person, body or property of any person or persons whatsoever, which shall arise from or result directly or indirectly from the work and/or materials supplied under this Agreement. This indemnification obligation is not limited by, but is in addition to the insurance obligations required by this Agreement."
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The terms create a condition whereas you/your office would defend the university against claims that have nothing to do with your negligence...you are likely not insured for the cost of defending them in this case. Think about it...how would you sleep at night knowing that someone can claim to have been injured on the property and you have to defend the university? You might not lose the case but would be severely hurt by the requirement of defending them. Now, it is not likely the intent of the client in this example to do so, but their insistence on zero modifications to their agreement terms leaves you exposed on paper. Below are the comments from an insurance company identifying the dangerous language.

1. Line 2 remove “defend”
2. Line 5 remove “any and all”
3. Line 8 remove “or indirectly”
4. Line 9 remove “work and/or materials supplied” and substitute “negligent performance of professional services”

Remember, you are not alone out there. Contact your insurance agent or reach out to a fellow AIA member for advice. Do not enter into an agreement that is unreasonable in terms of risk and certainly do not take a commission without a well-written agreement.

**Anthony Iovino, AIA**
LeagueLine 2Q Editor
Your Professional Liability Policy

By Debra Smith, Associate General Counsel, Madison Commercial Real Estate Services

Your errors and omissions ("e&os") coverage lets you sleep at night. But do you really know what it covers?

While each policy is different, the purpose of this article is to give you a heightened awareness of key provisions and issues that may affect you when and if you have a claim under your policy.

The Basics of an "E&O" Policy

First, what is covered? Generally e&o policies are "claims made" policies. This means that you have coverage for claims made during the policy period. The claims quite often will relate to events that occurred before the policy period. The policy will contain a retroactive date. The acts on which the claim is based must have occurred after the retroactive date. Be sure when you purchase an e&o policy to have the retroactive date be the date you started business, if possible. While, depending on when a claim is made, many claims may be time barred by the applicable statute of limitations, it is desirable to have coverage for as long a period as possible.

The most basic and most important coverage is for wrongful acts in rendering or failing to render professional services. There may also be certain personal injury coverage for claims for defamation, libel, slander and the like. Policies today also typically include technology professional coverage. Generally speaking, this relates to claims resulting from unauthorized use of computers.

What’s Not Covered

Before you understand what is covered, it is important to review what is excluded in your policy.

Notice of Claim

When you receive a claim, give notice to the carrier as soon as practicable. Some policies require prompt notice. Others specify that notice must be given within a certain number of days. Most policies also include a provision that obligates you to give notice to the carrier when you become aware of facts that lead you to believe that a claim may be asserted. A corollary of this provision is a requirement that, at the time you obtain a new policy, you notify the carrier of any knowledge you may have of facts that could reasonably cause you to foresee a claim. Carefully review the language of such provisions so that you can assess whether you should report a particular state of facts that could result in a claim. If you do not comply with the notice provisions, you risk loss of coverage. While one can make an argument that the carrier should not be permitted to deny coverage in a situation in which it has not been prejudiced by late notice, this is certainly a battle you want to avoid.

Before you can understand what is covered, it is important to review what is excluded in your policy.

The Tri-Partite Relationship

After a claim is submitted and a preliminary coverage determination is made by the carrier, the carrier may appoint counsel to represent you in a lawsuit. Typically, the carrier pays the fees of counsel. Usually, fees expended reduce the amount of insurance. Almost invariably the carrier has the unilateral right to select counsel. When you are negotiating a policy, you might want to try to have the carrier agree that counsel selection is subject to your consent, not to be unreasonably withheld.

When counsel is appointed by a carrier to represent the insured, a unique tri-partite relationship is formed. The carrier is paying the bill, selects the attorney and controls the litigation. (Although the carrier controls the litigation, many policies provide that no settlement may be made without the insured’s consent.)

Who is the client in this situation? In New Jersey, the law is clear that both the insured and the carrier are clients. This relationship can give rise to many ethical issues for a lawyer. If you believe the case is being mismanaged by counsel appointed by the insurer, you may have the right to request the appointment of independent counsel. Bear in mind that simply because you disagree with strategy being employed does not mean that the case is being mismanaged.

Generally the attorney is required by the carrier to submit periodic status reports to the carrier. To be sure you are fully informed, you should ask the attorney to provide you with copies of these reports.

Some Ethical Issues in the Tri-Partite Relationship

Under the New Jersey Rules of Professional Conduct, a lawyer may not represent a client if the representation involves a concurrent conflict of interest (New Jersey RPC 1.7). A conflict of interest exists if the representation of one client will be directly adverse to another client (New Jersey RPC 1.7(a)(1)).

At the outset of the representation, there is generally no such conflict. But what if counsel comes upon information in the course of its representation of you that could affect coverage? For example, what if you tell counsel something that, if known to the carrier, might give the carrier the right to invoke a policy exclusion? Under applicable ethics rules, the attorney cannot disclose this information to the carrier without the informed consent of the insured. Not only does RPC 1.7 apply, but the attorney is also required to keep the information confidential because of the attorney client privilege. RPC 1.8(a) states that “a lawyer shall not reveal information relating to representation of a client unless the client consents after consultation, except for disclosures that are impliedly authorized in order to carry out the representation…”

Unless you authorize the attorney to disclose this information to the carrier or the carrier consents to counsel withhold- ing information that may affect coverage, counsel cannot continue to represent both clients. In such a situation, you may be entitled to independent counsel selected by you and paid by the carrier pursuant to the policy. Alternatively, the attorney could continue to represent you, but no longer represent the carrier. In such a situation the carrier would no longer enjoy client status, but would have its function limited to the role of third party payor.

Another example of a potential conflict that may arise is when there are covered and non-covered counts. What if the plaintiff alleges in the complaint that his damages were the result of your intentional or negligent acts? Whether there will be coverage for a loss in that situation hinges on which count the case is decided on. If the court finds that you were negligent, there will be coverage. However, as noted above, intentional acts are often excluded from coverage. This could give rise to a concern that counsel, who has an ongoing relationship with the carrier, may be motivated to steer the case towards resolution on non-covered counts. If such a situation arises, under certain circumstances you may have the right to demand that the carrier appoint independent counsel selected by you, but nonetheless paid for by the insurer. What your rights are in this situation is very dependent on the specific facts: if you find yourself in this situation and are uncomfortable with the representation provided by the carrier, I suggest you consult an attorney to assess your rights.

Another situation in which the interests of the carrier and the insured may diverge can arise when you are sued for an amount in excess of policy limits. This situation was addressed in a well known New Jersey case, Rova Farms Resort, Inc. v. Investors Insurance Company of America, 85 N.J. 474 (1974). In this case, the insured had a $50,000 policy. A patron of Rova Farms...
Resort was seriously injured as a result of a diving accident and sued Rova Farms Resort. The carrier refused to make a settlement offer of more than $12,500. There was eventually a jury verdict for $225,000. This left the insured with significant personal liability, which would have been avoided had there been a settlement within policy limits. The insured brought a bad faith action against the carrier. The court held for the insured. Even though there had been no formal settlement offer by the plaintiff, the court held that the carrier had “a positive fiduciary duty to take the initiative and attempt to negotiate a settlement within the policy coverage”. Since this was a bad faith action, the carrier’s liability was not limited by the policy amount.

As is evident from the foregoing, the tripartite relationship in insurance representation can give rise to many issues and concerns. The best way for you to protect yourself if you find yourself in this situation is to communicate regularly with the counsel appointed by the carrier and to be aware of the ethical quandaries that may arise.

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Debra Smith, Esq.
Associate General Counsel, Madison Commercial Real Estate Services

With substantial experience in all facets of commercial real estate, Ms. Smith specializes in handling complex commercial real estate transactions in New York. Before joining Madison, Ms. Smith served as Senior Vice President of Fidelity National Financial (FNF), one of the nation’s major title insurance underwriters, where she managed a division of attorneys and related support staff responsible for administering title insurance claims in 16 states and Canada for all FNF brands. She has extensive experience in managing litigation related to title insurance and coverage law.

Ms. Smith earned a bachelor’s degree from The New School. She earned her Juris Doctor degree from New York University School of Law. She is an active member of the NY State Bar Association.

Six Key Legislative Priorities
Focus on Creating Jobs, Growing Economy and Saving Energy

Washington, D.C. – January 13, 2014 – The American Institute of Architects (AIA) today announced its “punch list” for Congress that, if completed, will ignite the construction industry by spurring much needed improvements in energy efficiency, infrastructure and resiliency and create jobs for small businesses

“America needs to create more jobs, to strengthen communities, and find help for millions of young people to succeed in the new economy,” said Robert Ivy, CEO of the American Institute of Architects, “so we’ve created a punch list—a term that enumerates unfinished items in a construction contract.”

“The AIA’s Congressional punch list will help Congress satisfy its implicit contract with the American people to spur growth and create jobs,” Ivy said. “Our legislative agenda reflects the interests of our members, which not so coincidentally reflects the priorities of the American people.”

The AIA’s Punch List for Congress:

1. **Re-enact Expired Energy Efficiency Tax Incentives**

Congress left town in December without extending several important tax incentives that expired on New Year’s Day. Of most significance to the design and construction industry is the expiration of a tax break enacted in 2005 for energy efficient commercial buildings. The 179D deduction allowed building owners to claim a tax deduction of $1.80 per sq. ft. of building area to install systems that reduce the total energy and power costs by 50 percent or more when compared with a reference building. As Congress continues to debate long-term tax reform, it can boost the economy and create jobs today by reinstating this deduction.

2. **Help Businesses by Reforming Government Procurement Rules**

More than 97 percent of architecture firms employ 50 or fewer people; every project they design leads to job opportunities for millions of construction workers. But too many laws and regulations block innovative solutions that maximize the government’s return on its investment. Congress must reform procurement rules so that architects and designers can deliver projects that are safe, productive and sustainable. In 2014, the AIA is aggressively pushing for passage of The Design-Build Efficiency and Jobs Act of 2013 (H.R. 2750), introduced by Rep. Sam Graves (R-MO) in July, which would reform the design-build contracting process so that more design and architectural firms can bid on federal contracts without fear of losing money in the process.

3. **Invest in the Next Generation of Design Leaders**

Millions of young people aspire to help their communities build a better future – but a lack of opportunity and the crushing cost of education hold them back. As a result, the design and construction industry faces a severe shortage of talent, at exactly the moment we need to start rebuilding the future. The AIA urges Congress to pass the proposed National Design Services Act (NDSA), which will give architecture students the relief from crushing student loan debt as that granted young lawyers, doctors and others – in return for pro bono community service.

4. **Invest in Infrastructure**

Just as the Capitol dome, the symbol of American democracy is undergoing a multi-year renovation, so too must our nation’s infrastructure. Congress should pass a multi-year transportation reauthorization, which would allow for long-term planning that not only repairs roads and bridges but helps communities prosper; and enact a National Infrastructure Bank to finance the design, construction and repair of buildings and other vital infrastructure. Such moves would help free up capital for private sector building projects, and new ways to invest in public sector buildings, providing jobs in the short term and a more competitive economy in the long run.

5. **Pass a Common-sense Energy Efficiency Bill**

Last session, the Senate Energy and Natural Resources Committee approved a bipartisan bill, the Energy Savings and Industrial Competitiveness Act of 2013 that would encourage families, businesses and the government to save energy. The Senate should take up the legislation, sponsored by Ohio Republican Rob Portman and New Hampshire Democrat Jeanne Shaheen, in 2014, and oppose efforts by the fossil fuel industry to repeal existing policies that save energy.

6. **Help Communities Weather Natural Disasters**

Each year, natural disasters kill tens of thousands of people worldwide and inflict billions of dollars in damage. Many parts of the United States are still recovering from tornadoes and hurricanes like Superstorm Sandy. Congress can help communities fortify themselves from such disasters by passing the Safe Building Code Incentive Act, introduced by New Jersey Democratic Senator Robert Menendez and Florida Republican Congressmen Mario Diaz-Balart, which encourages states to voluntarily adopt and enforce nationally recognized model building codes.
This March, AIA officers Ruth Bussacco, Paul Bryan, and Ralph Rosenberg attended the Grassroots Leadership and Legislative Conference in Washington, D.C. At the conference, leaders exchange information and ideas, provide input on AIA initiatives and advocate the AIA’s federal agenda to members of Congress, working collectively toward a better future for our profession. The following are the three major issues AIA members advocated on Capitol Hill:

**ISSUE 1: Extend Important Tax Incentives for Design**
Congress should extend and make modest improvements to the Energy-Efficient Commercial Building Tax Deduction (179D) to encourage new construction and renovations, and support small businesses that do this work.

**ISSUE 2: Improve Government Procurement to Help the Economy**
Congress should support H.R. 2750, the Design-Build Efficiency and Jobs Act of 2013, which would make it harder for federal agencies to shortlist more than five teams in the second round of a design-build competition. Procurement laws need to ensure design firms have fair access to the federal marketplace. Federal agencies are now short-listing 10 or more teams in the second stage of design-build competitions. Combined with the high cost of the second stage, many firms are finding that it is not a good business proposition.

**ISSUE 3: Invest in the Next Generation of Leaders**
The AIA is working with a number of offices to introduce a bill, the National Design Services Act, to extend to architecture graduates student debt relief in exchange for work in underserved communities. The AIA is seeking congressional support for the bill. Federal policies encourage medical, legal and veterinary students to work in underserved areas in exchange for student debt relief -- but not architecture students -- although graduating architecture students carry much higher undergraduate student debt ($40,000 on average) than graduates in many other professions.

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Thank You Stacey

December 2013 also marked the end and transition of a long and greatly appreciated effort by Stacey Kliesch as Chair of Programs and Events. Starting in 2014, Ralph Rosenberg will be the new Chair of Programs and Events and with the help of Kurt Vierheilig, he will continue, without compromise, delivering her high standards to our members. Thank you Stacey, you will be missed.

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**STRUGGLING TO INTEGRATE TECHNOLOGY?**

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To schedule a Lunch & Learn seminar, please contact Jenn Cruz at 732.947.5543 or Jennifer.Cruz@EDGonline.com.
ALNNJ Officers and Committee Members 2014

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Chair: Ruth Bussacco
Budget & Finance: Bryan Pennington, Ruth Bussacco
Nominations: Terry Durden
Long Range Planning: Paul Bryan
Members: Steven Lazarus

Programs and Events
Chair: Ralph Rosenberg
Arrangements: Ralph Rosenberg, Kurt Vierheilig
Arthur Davis Lecture: Ralph Rosenberg, Kurt Vierheilig
Special Tours: Fay Logan, Joe David
Continuing Education: Bryan Pennington
Trade Show: Fay Logan
Diversity: Joyce Raspo
Golf Outing: Chair: Terry Durden
Members: Paul Bryan, Ruth Bussacco, Kim Vierheilig, Anthony Iovino
Installation Dinner: Terry Durden

Communications
Chair: Paul Bryan
Leagueline: 1Q - Paul Bryan, 2Q - Anthony Iovino, 3Q - Steve Lazarus, Todd Hause, 4Q - Fay Logan
Web Site: Terry Durden
Social Networking: Jennifer Brown
Email Blasts: Ken Mihalik
Public Relations: William Martin
Committee Handbook: Anthony Iovino

COTE/Sustainable Design
AIA NJ: Steven Lazarus

Emerging Professionals
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YAF: Jennifer Brown
IDP / Associates: Jennifer Carson/Jennifer Brown

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Chair: Ben Lee
Members: Scott Lurie

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Chair: Rich Bettini
Scholarships: Rich Bettini
Awards: Anthony Iovino, Terry Durden
Members: Ruth Bussacco, Steve Lazarus

Memberships & Dues
Chair: Tom Haggerty
Records: Todd Hause
Hospitality: Ruth Bussacco

Reps to AIA NJ State Board Quarterly Meetings
AIA NJ Trustee: Ruth Bussacco, Ralph Rosenberg, Terry Durden, Paul Bryan
Alternate Trustees: Fay Logan, Anthony Iovino

Small Business Roundtable
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As a result of continually evolving complexities in our industry, the modern construction process has become incredibly specialized. Whether we are architects, engineers, electricians, elevator installers or tin-knockers, we each are experts in our field and serve a specific, vital function. Through strong leadership we can improve communication between all parties which ultimately fosters greater cooperation and a higher level of success for all. By effectively communicating the desired result, acknowledging the value of each contributor and setting clear expectations, we increase the value of the services we provide our clients.

– Robert McCarthy
Chief Operating Officer

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**AIA-NJ Trip to Cuba**

20 Architects from AIA-NJ are going on a State Department approved Ambassadorial Architecture Tour of Cuba in May! The time at which Americans can travel to Cuba legally as tourists may not arrive in our lifetimes – this is a rare opportunity to see one of our closest neighbors to the south – one with a fabled architectural heritage.

They will spend a week in Old Havana, a UNESCO World Heritage Site as well as day trips to other island locations.

They will tour Cuba’s National Museum of Fine Arts as well as visit Institute Superior de Arte (ISA), the country’s top art academy and meet with renowned architects and artists of Cuba as well in their own institutes and studios.

An afternoon at Varadero, Cuba’s most famous beach destination should help diminish their winter pallor. Who can visit Cuba without wanting to see the haunts of Hemingway as well as eat and drink there as well?

These lucky designers will be staying in the 5 Star - Hotel Nacional built in 1930 and designed by McKim, Mead & White, a treat in itself.

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**Steve Lazarus named to Board of AIA-NJ**

The New Jersey chapter of the American Institute of Architects (AIA-NJ) recently announced that Steven Lazarus will serve as the organizations 2014 Second Vice president.

The Englewood resident was installed during AIA-NJ annual awards gala at Shadowbrook in Shrewsbury.
The route covers Morningside Heights, Manhattanville and Hamilton Heights.

Member News & Events

Leagueline

10 Leagueline 2Q 2014 The Quarterly Newsletter of the Architects League of Northern New Jersey

The bar has been set for all that follow. I had dinner with someone that I have admired my entire professional career. The architecture is important to our emotional development and well being came through. It is a engaging conversation that started with his brief but impressive biography and background and ended with a focus on one of his most recent publications “Why Architecture Traditionally, the Architects League has always tried to end every year with a program and speaker worthy of the Arthur Davis Lecture Series spotlight and on December 12, Paul Goldberger delivered. It wasn’t a flashy power point presentation, as you would expect, with photos of his favorite places. In fact there were no visuals at all. It was just a guy with a microphone, from Jersey, who shared his lifelong passion for architecture. It was an engaging conversation that started with his brief but impressive biography and background and ended with a focus on one of his most recent publications “Why Architecture Matters”. It was with this book’s foundation and research, his message and belief in why architecture is important to our emotional development and well being came through. It is a book worth reading and if you were fortunate enough to have been there, you would agree that it was a memorable event. For me, personally, it was an honor to have met and had dinner with someone that I have admired my entire professional career. The bar has been set for all that follow.

The second tour of the New School University Center was truly amazing. Lia Gartner, Vice-President Design and Construction, and Facilities Management / Marla Appelbaum, Assistant Vice-President Design and Construction / Thomas Whalen, Director of Facilities Management all were our guides and gave us a 2.5 hour presentation explaining the New School structure from original concept of the Vertical Campus, development of a heart for the University through the level by level rationale of the physical manifestation of these concepts. The characteristics of the building designed for sustainability: energy efficiency (lighting control of all LED’s, exterior design for energy savings and light harvesting, heat exchange, ice-storage); water conservation (green roof, gray and black water systems, low volume fixtures); bike rooms and showers. These and other features make it a text-book exposition of LEED. It was also an access to see some of the most innovative educational/ institutional design being built – the most current and original in the city. Heartbreaking note – a January 15th water main break at the corner of 5th Ave and 14th Street flooded the lower level (including the glorious auditorium). We saw it just before the destruction.

The New School University Center Tour

January 11, 2014

The Second Tour of The New School University Center was truly amazing. Lia Gartner, Vice-President Design and Construction, and Facilities Management / Marla Appelbaum, Assistant Vice-President Design and Construction / Thomas Whalen, Director of Facilities Management all were our guides and gave us a 2.5 hour presentation explaining the New School structure from original concept of the Vertical Campus, development of a heart for the University through the level by level rationale of the physical manifestation of these concepts. The characteristics of the building designed for sustainability: energy efficiency (lighting control of all LED’s, exterior design for energy savings and light harvesting, heat exchange, ice-storage); water conservation (green roof, gray and black water systems, low volume fixtures), bike rooms and showers. These and other features make it a text-book exposition of LEED. It was also an access to see some of the most innovative educational/institutional design being built – the most current and original in the city. Heartbreaking note – a January 15th water main break at the corner of 5th Ave and 14th Street flooded the lower level (including the glorious auditorium). We saw it just before the destruction.

Paul Goldberger at the Clinton Inn, Tenafly, NJ

December 12, 2013 from Ralph Rosenberg, AIA

Traditionally, the Architects League has always tried to end every year with a program and speaker worthy of the Arthur Davis Lecture Series spotlight and on December 12, Paul Goldberger delivered. It wasn’t a flashy power point presentation, as you would expect, with photos of his favorite places. In fact there were no visuals at all. It was just a guy with a microphone, from Jersey, who shared his lifelong passion for architecture. It was an engaging conversation that started with his brief but impressive biography and background and ended with a focus on one of his most recent publications “Why Architecture Matters”. It was with this book’s foundation and research, his message and belief in why architecture is important to our emotional development and well being came through. It is a book worth reading and if you were fortunate enough to have been there, you would agree that it was a memorable event. For me, personally, it was an honor to have met and had dinner with someone that I have admired my entire professional career. The bar has been set for all that follow.

Board and Member Meeting

February 20, 2014

On February 20th, we met at the Renaissance Meadowlands Hotel and were fortunate enough to have two great speakers for our program. It was a theme based on new ideas for our current state of old office environments, inside and out. Hugh H. Trumbull AIA, principal at KPF, started with three very exciting before and after renovations to very old suburban office developments. Two were in New Jersey, 175 Park in Madison and Centra in Metropark. It was a very clear and insightful presentation on what design potentials can exist in old buildings if the paradigm is able to change with the right owner and developer. Hugh presented very creative, successful and real solutions based on a diligent study of existing building conditions, economic feasibilities, market returns and historical site analysis.

David Pfund, principal at The Lighting Quotient and interior design consultant, followed Hugh with a presentation on the current conditions and trends of the open office work space. It was a full agenda for a very relevant and informative topic and time almost ran out with a very engaging Q/A at the end. We all left with something valuable to take back to the office.
Monday, July 14, 2014
ALNNJ 15th Annual Golf Outing
Crystal Springs Resort
Hamburg, NJ

SAVE THE DATE JULY 14th

David C. Hall, CDT, CSI
Architectural Account Representative

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