

AIA - Architects League of Northern New Jersey 2021 Sponsorship Initiative

Please make checks payable to ALNNJ. Credit Card Payment is available via electronic invoice through PayPal. (You do not need a PayPal account to participate.) Contact us for details.

Questions? E-mail Chris Dougherty, AIA at chrisdough55@aim.com for information.

| SPONSORSHIP LEVEL | Platinum | Gold | Silver | Bronze | A LA Carte Pricing |
|--|------------|----------------|-------------|-------------|--------------------|
| Section Benefits | | | | | |
| Allied Membership* | | | | | \$ 350 |
| Advertising Benefits | | | | | |
| Leagueline Junior Full Page (Color) | | | | | \$ 1,225 |
| Leagueline 1/2 Page (Color) | 1 Quarter | | | | \$ 575 |
| Leagueline 1/4 Page (Color) | 1 Quarter | 1 Quarter | | | \$ 345 |
| Leagueline 1/4 rage (Color) | | 1 Quarter | 1 Quarter | 1 Quarter | \$ 190 |
| Website link for one year on ALNNJ Homepage | Included | Included | Included | Included | \$ 200 |
| , 10 | | | | | · |
| Section Meeting Benefits | | | | | |
| Guest Dinner Tickets (1 per meeting) | 8 meetings | 5 meetings | 3 meeting | 1 meeting | \$ 50 |
| Cocktail Sponsor & Tabletop Display (1 meeting) | 2 Included | les els els el | la alceda d | la alsada d | \$ 500 |
| Listed in Meeting notice | Included | Included | Included | Included | \$ 150 |
| Section Events | | | | | |
| Special Saturday Tour | Included | Included | Included | | \$ 500 |
| Educational Scholarship Fund | | | | | |
| Contribution to Scholarship Fund** | Included | Included | | | \$ 400 |
| Golf Outing | | | | | |
| Full Day Pass (per person) | | | 1 | 1 | \$ 260 |
| Full Day Pass (Foursome) | | | | | \$ 1,000 |
| Door Prize (unlimited) | | | | | \$ 150 |
| Hole Sponsor (18 available) | | | | | \$ 325 |
| Closest to Pin (2 available) | | | | | \$ 400 |
| Longest Drive (2 available) | | | | | \$ 350 |
| Driving Range (1 available) | | | | | \$ 500 |
| Putting Green (1 Available) | | | | | \$ 500 |
| Beverage Cart (1 available) | | | | | \$ 500 |
| Hole in One (1 available) | | | | | \$ 850 |
| Luncheon (includes 2 green fees) | 1 | | | | \$ 900 |
| Cocktail Hour (includes 2 green fees) | | 1 | | | \$ 900 |
| Dinner (includes 4 green fees) (1 available) | | | | | \$ 1,800 |
| Installation Dinner | | | | | |
| Dinner Tickets | 4 | 2 | 1 | 0 | \$ 95 |
| Program Advertisement (1/2 page) | Included | Included | Included | Included | \$ 400 |
| Trade Show *** | | | | | |
| Booth rental, 8'x8' (incl. \$70 elec., 2 Lunch/2 Dinner) | Included | | | | \$ 1,020 |
| Booth rental, 8'x10' (incl. 2 Lunch/2 Dinner, elec. separa | | | | | \$ 1,050 |
| Seminar - must accompany a booth rental | Included | | | | \$ 450 |
| Beverage Co-Sponsorship | | | | | \$ 350 |
| Grand Prize Sponsorship **Exclusive Single Sponsor** | | | | | \$ 1,000 |
| Dinner Ticket | | | | | \$ 65 |
| Total A La Carte Value | \$ 6,375 | \$ 3,335 | \$ 1,850 | \$ 1,250 | |
| Sponsorship Level cost | \$ 4,975 | \$ 2,725 | \$ 1,525 | \$ 1,025 | |
| Savings for Annual Sponsorship | \$ 1,400 | \$ 610 | \$ 325 | \$ 225 | |
| % of Savings for Annual Sponsorship | 22% | | 18% | 18% | |
| * Allied Membership applications and renewals are administered | | | | 10 /0 | |

^{*} Allied Membership applications and renewals are administered through AIA-New Jersey. Contact us for details.

Final 12/30/20

^{**} Acknowledgement to Platinum & Gold Members

^{***} Joint event with AIA-Newark & Suburban. If you are also a sponsor of Newark & Suburban please contact us to discuss this benefit.