

# LeagueLine

Reach over 500 New Jersey Architects each quarter with your ad in our print version of LeagueLine, thousands more with our online PDF version.

# 2023



## ADVERTISING RATES, SPECIFICATION SHEET AND INSERTION ORDER FORM

The Architects League of Northern New Jersey (ALNNJ) is a section of the New Jersey Chapter of the American Institute of Architects. Our membership is currently near 500 architects as well as associates and is growing. ALNNJ is a not-for-profit organization that supports our members through professional development, educational programs, and social events. As a strong union of professionals, exposure to our group is valued.

View past issues online at our website [www.alnnj.org](http://www.alnnj.org)  
Hard copy samples available on request.

To advertise in LeagueLine contact:  
**Fay Logan, AIA**  
e-mail: [faywlogan.aia@gmail.com](mailto:faywlogan.aia@gmail.com)

Send completed Insertion Order, and check to:  
**Fay Logan, AIA**  
**136 Westervelt Avenue**  
**Tenafly, NJ 07670**

Make checks payable to:  
**Architects League of Northern New Jersey**

LeagueLine is published quarterly, (Jan 2022, April 2022, July 2022 and Oct 2022) the newsletter is our organization's prime means of contact with our members.  
Select your ad size from the list at right. All ads are full color. Prices are for one time insertion. 10% discount for full year, four issue advertising commitment.

Available ad sizes are as follows:

	<b>FULL COLOR</b>	
<input type="radio"/> Junior Full Page	\$1,225.	size: 5.57" width x 9.875" depth
<input type="radio"/> Half Page	\$ 575.	size: 7.5" width x 4.75" depth
<input type="radio"/> Quarter Page	\$ 345.	size: 3.625" width x 4.75" depth
<input type="radio"/> Eighth Page	\$ 190.	size: 3.625" width x 2.25" depth

### ADVERTISER - INSERTION ORDER FORM

Name .....

Company .....

Address .....

City ..... State ..... Zip .....

Phone ..... Fax ..... e-mail .....

Ad size ..... Total payment enclosed \$ .....

Signature .....

### PAYMENT METHOD

**CHECK** - Make checks payable to: **Architects League of Northern New Jersey**

**CREDIT CARD** - Credit Card Payment processed via PayPal invoice emailed to you. A 3.093% surcharge will apply for using this method. Please provide email address for invoice: .....

*(A PayPal account is not required to use this method)*

### ARTWORK SPECIFICATIONS

**All advertising artwork should be submitted in PDF (Adobe Acrobat) format.**  
Create your artwork for reproduction as a full size document (as per your selected ad size above), including all photographs, illustrations, logotypes and type fonts, and save the document in PDF format.  
It is important to set your resolution as 300dpi, or Press Ready (for optimum print reproduction quality).  
Color ads should be CMYK color mode.

E-mail your PDF artwork to Fay Logan — [faywlogan.aia@gmail.com](mailto:faywlogan.aia@gmail.com)  
Advertising space is available on a first come, first served basis. LeagueLine retains editorial control for placement and positioning of all display advertising.

(Leagueline Editorial content  
will be placed in this column)

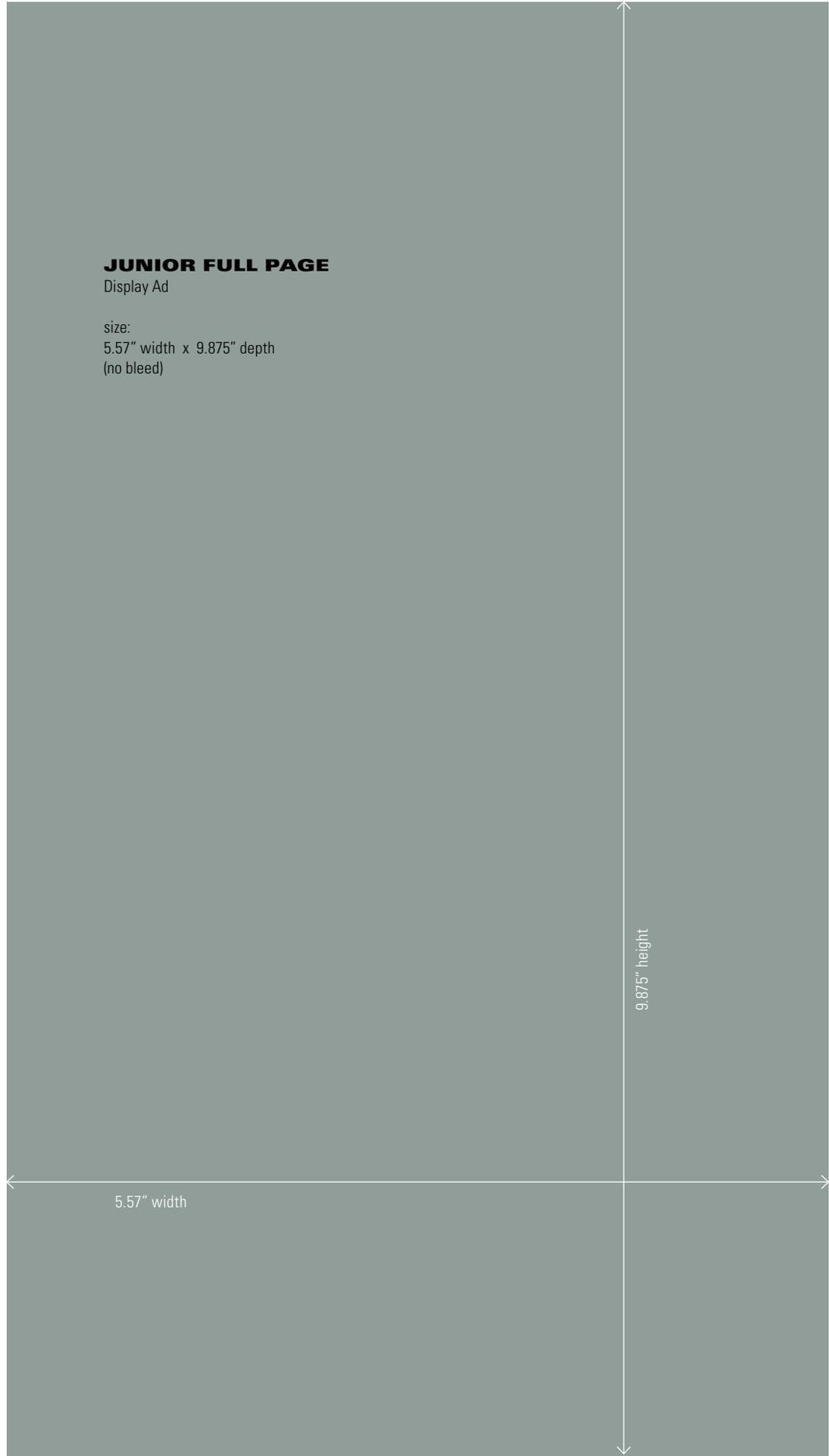
**JUNIOR FULL PAGE**

Display Ad

size:

5.57" width x 9.875" depth

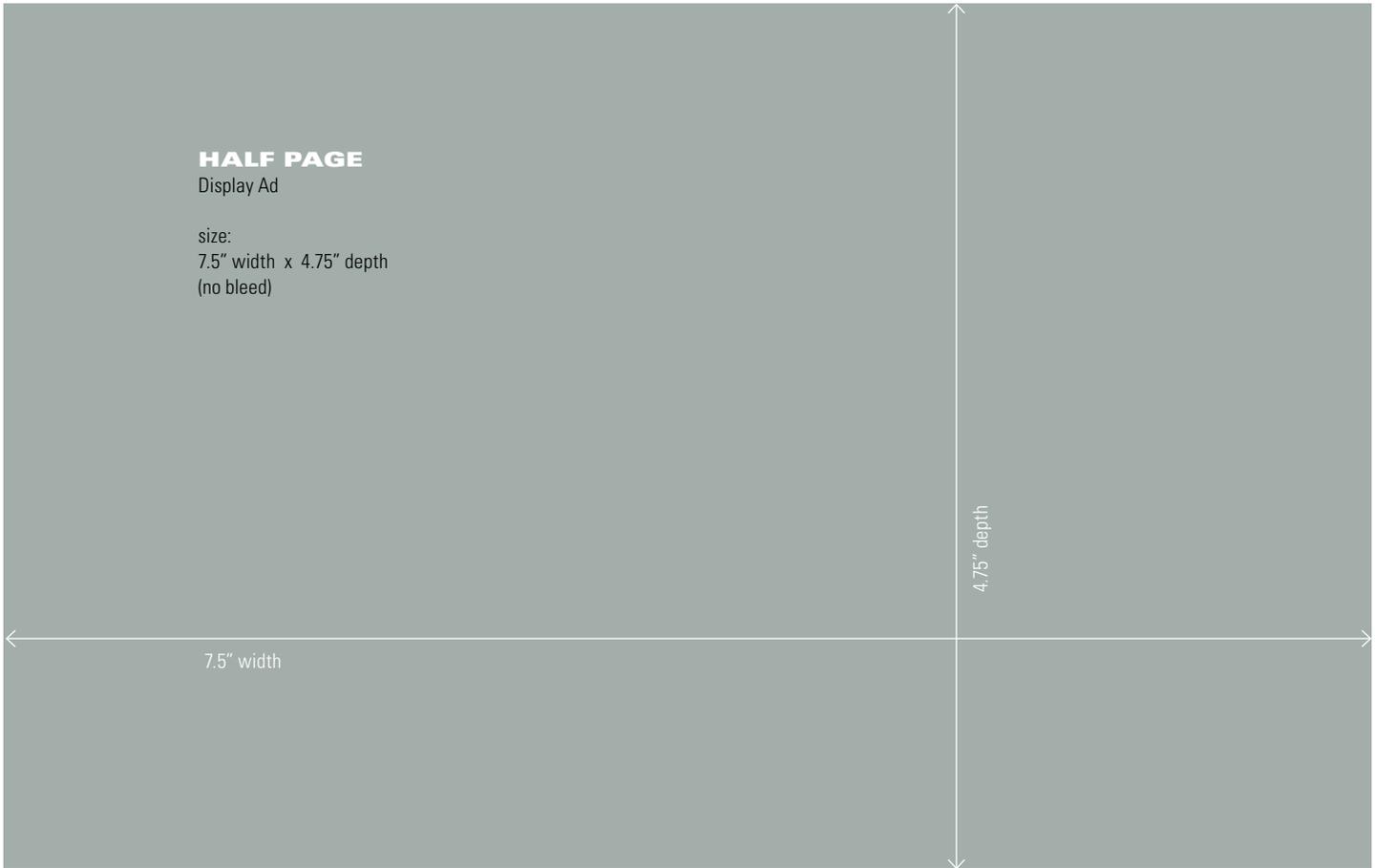
(no bleed)



**HALF PAGE**

Display Ad

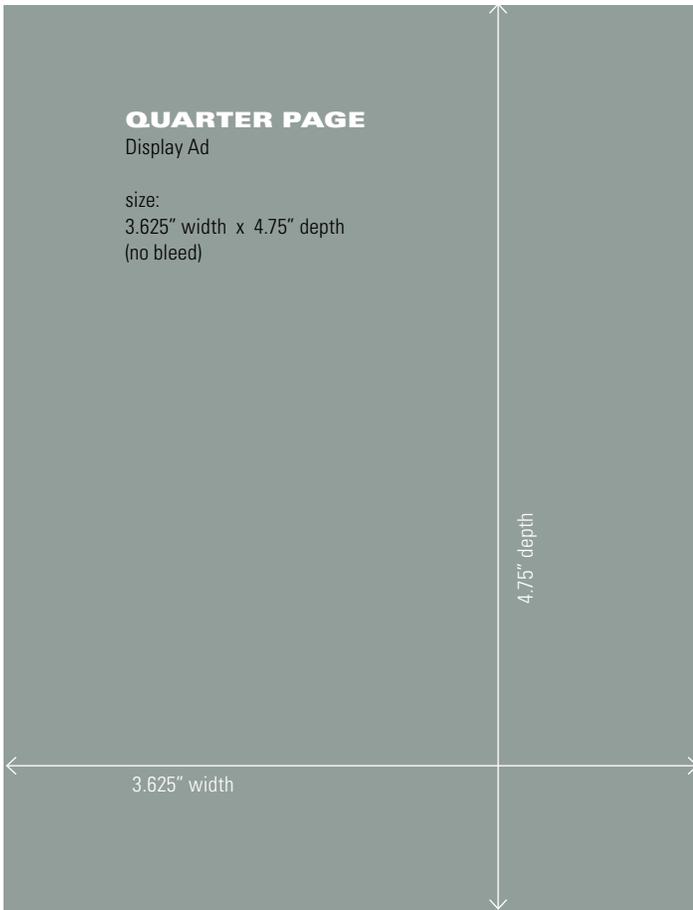
size:  
7.5" width x 4.75" depth  
(no bleed)



**QUARTER PAGE**

Display Ad

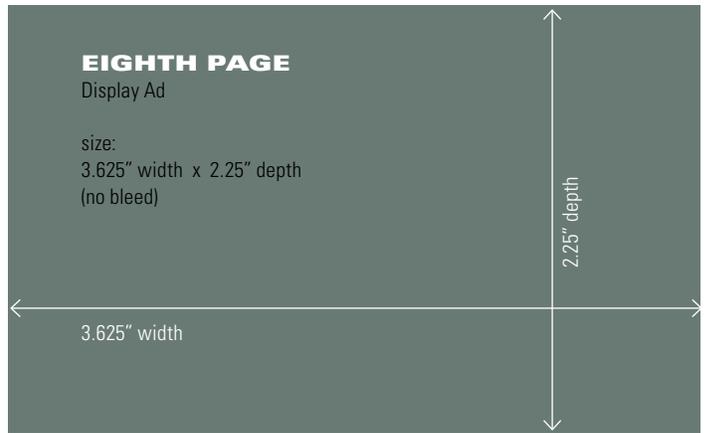
size:  
3.625" width x 4.75" depth  
(no bleed)



**EIGHTH PAGE**

Display Ad

size:  
3.625" width x 2.25" depth  
(no bleed)



Leagueline

