



**Architects League of
Northern New Jersey**

2025

SPONSORSHIP

OPPORTUNITIES

Welcome to Architects League of Northern NJ

Welcome to Architects League of Northern New Jersey (ALNNJ), a prestigious organization with a rich history dating back to 1928. For over nine decades, ALNNJ has stood as a cornerstone of the architectural community, playing a pivotal role in the professional growth, networking, and advocacy efforts of its members. What began with just 18 members has since flourished into a robust organization boasting a membership of over 600 architectural professionals spread across Sussex, Passaic, Bergen, and Hudson counties. With an enduring commitment to excellence in architecture and dedication to its members' success, ALNNJ has been a beacon of innovation and progress in the architectural field, providing its members with a supportive platform to hone their skills, expand their networks, and contribute to the betterment of their communities.

Our Mission and Commitment

As a section of AIA New Jersey and a component of National AIA National, ALNNJ is dedicated to protecting the interests of architects and stimulating public awareness and appreciation of the profession. We provide our members with opportunities to network, earn Continuing Education Units (CEUs), and engage with the community through scholarships and public outreach initiatives.

Our Programming

ALNNJ offers a diverse array of events and opportunities, creating a dynamic platform for its members to engage, learn, and grow.

Regular Meetings serve as a cornerstone of our community, providing a forum for members to connect, exchange ideas, and stay on top of industry trends. These meetings feature insightful presentations and discussions led by industry experts, enriching our members' professional knowledge and networks.

Section tours offer a unique opportunity for members to explore and learn from the built environment, showcasing notable buildings, landmarks, and urban spaces,

The Arthur David Lecture Series features speakers who are at the forefront of their respective fields, ensuring that our members receive cutting-edge information and innovative ideas that can be applied to their own practice.

The Annual Trade Show is a highlight of our events calendar, bringing together architects, designers, vendors, and industry professionals for a day of networking, education, and innovation. The Trade Show features exhibitor booths, product demonstrations, CEU seminars, and networking opportunities, making it a must-attend event for anyone in the architectural and allied communities.

Student Scholarships are a testament to our deeply held commitment to nurturing the next generation of architectural talent. Through our annual scholarship program, we provide scholarships to high school seniors, undergraduate, and graduate students pursuing studies in architecture. These scholarships recognize and reward outstanding academic achievement, creativity, and dedication to the field of architecture.

Why Sponsor ALNNJ?

We invite you to partner with us in our efforts to promote excellence in architecture and community development. Your sponsorship will play a crucial role in our mission and help us create a better future for architecture in Northern New Jersey. Sponsoring our section provides a unique opportunity to align your brand with a leading organization at the forefront of the architectural community. You will gain access to a wide range of benefits that will elevate your brand's visibility, credibility, and reach within the industry.

Visibility and Exposure: As a sponsor, your brand will be prominently featured in our communications, events, and publications, reaching a targeted audience of architects, designers, and industry professionals. This exposure will increase brand recognition and awareness among key decision-makers and influencers in the architectural community.

Networking and Relationship Building: Our events and meetings provide a platform to build relationships, exchange ideas, and establish your brand as a trusted partner in the architectural industry.

Brand Credibility and Association: Your brand will be associated with excellence, innovation, and leadership in architecture, enhancing your brand's credibility and positioning you as a supporter of the architectural community, which can positively influence stakeholders' perceptions of your brand.

Community Engagement and Impact: Sponsoring the Architects League demonstrates your commitment to supporting the architectural community and investing in its future. Your sponsorship contributes to the development of educational programs, scholarships, and initiatives that benefit aspiring architects and enhance the overall quality of architectural practice.

Sponsorship Packages: We offer a range of sponsorship packages and opportunities that meet your specific marketing objectives and budget. Whether you're looking to increase brand visibility, generate leads, or showcase your products and services, we have created a sponsorship package that will align with your goals.

SPONSORSHIP LEVEL	Platinum		Gold		Silver		Bronze		A LA Carte
Advertising Benefits									
Leagueline Junior Full Page (Color)									\$1,400
Leagueline 1/2 Page (Color)	2	1300	1	650					\$650
Leagueline 1/4 Page (Color)					1	400			\$400
Leagueline 1/8 Page (Color)							1	250	\$250
Presence on ALNNJ website	1	500	1	500	1	500	1	500	\$500
Sponsor Spotlight (E-Blast)	4	4000	3	3000	2	2000	1	1000	\$1000
Section Meeting Benefits									
Guest Dinner Tickets	12	600	8	400	4	200	2	100	\$50
10-min presentation	1	1500							\$1500
Tabletop Display	3	1200	2	800	1	400	1	400	\$400
Cocktail Sponsor	2	1000	1	500	1	500			\$500
Listed in Meeting notices	1	300	1	300	1	300	1	300	\$300
Sponsor Special Events									
Sponsor showroom/office event	1	1500							\$1500
Sponsor webinar	1	750							\$750
Educational Scholarship Fund									
Contribution to Scholarship Fund	1	400	1	400					\$400
Installation Dinner									
Dinner Tickets	4	280	2	140	1	70	1	70	\$70
Trade Show									
8'x10' Booth (incl. \$70 elec., 2 Lunch/2 Dinner)	1	1300							\$1,300
Seminar - must accompany a booth rental	1	500							\$500
Total A La Carte Value		15130		6690		4370		2620	
Sponsorship Level cost		5000		3000		2000		1250	
Savings for Annual Sponsorship		10130		3690		2370		1370	
% of Savings for Annual Sponsorship		66.90%		55.16%		54.23%		52.29%	

Sponsorship Benefits

Leagueline Magazine Advertisement: Advertising in Leagueline magazine offers a powerful platform to showcase your brand to a highly targeted audience of industry professionals and decision-makers. With a readership of architects, designers, and stakeholders in the built environment, your advertisement will reach individuals actively seeking information and resources relevant to their profession. This exposure not only increases brand visibility but also positions your company as a trusted partner within the architectural community.

10-Minute Meeting Engagement: Present your products or services in a 20-minute engagement session at an ALNNJ meeting, allowing you to directly engage with our members and showcase your offerings. This personalized interaction enables you to highlight the unique value proposition of your brand, address specific needs or concerns, and build rapport with potential clients and partners.

In-Person Showroom/Office Event: An in-person showroom/office event for an ALNNJ sponsor is a great way to combine networking with an educational experience. The event includes a half-networking, half-education format, featuring a CEU presentation alongside opportunities for sponsors to engage with members. It's an ideal setting for showcasing products or services while fostering meaningful connections with architects and design professionals.

Webinar: This is your chance to engage with attendees, showcase your expertise, and promote your products or services in an interactive format. This online platform allows you to expand your reach, build relationships with architects and design professionals, and support members' professional development—all from the convenience of their own space.

Trade Show Booth: Showcase your products or services at the renowned and well-attended annual ALNNJ/AIANS Trade Show, where you will gain valuable exposure to a wide audience of industry professionals and potential clients. The Trade show provides an ideal platform to interact with prospects and generate leads within the architectural community. Your booth will serve as a focal point for engagement, allowing you to showcase your brand, answer questions, and forge connections with architects seeking innovative solutions for their projects.

Trade Show Seminar: Seminars offer a valuable opportunity to share your expertise, insights, and innovations with architects and industry professionals seeking knowledge and inspiration, and to showcase your brand's thought leadership within the architectural community.

Event Sponsorship: Become a sponsor of league events and gain prominent recognition and visibility among attendees as a supporter of the architectural community. Your sponsorship demonstrates your commitment to the advancement of architecture and positions your brand as a key player within the industry.

Tabletop Display: Display your products or services at ALNNJ events and interact directly with attendees. This hands-on approach enables you maximize brand exposure, generate leads, and foster relationships with architects and industry professionals interested in your products or services.

Event E-blast and Announcement Recognition: Enjoy heightened visibility among our members and event attendees. These communications serve as our direct channel to engage with our audience.

Website Presence: Showcase your brand on our website, a central hub for architects and industry professionals seeking information, resources, and networking opportunities. Your presence on our website ensures that your brand is accessible to a wide audience of architects and decision-makers actively engaged in the architectural community.

Acknowledgement as Scholarship Fund Contributor: Be recognized as a contributor to our scholarship fund, supporting the education and development of future architects. Your contribution demonstrates your commitment to nurturing talent and investing in the future of the architectural profession.

Dinner Tickets to Installation Dinner: Receive dinner tickets to our annual installation dinner, celebrating the continued success of ALNNJ and the official installation of the Board of Trustees. This prestigious event that brings together leaders and influencers in the architectural community, can strengthen your ties to the architectural community and position your brand for future success.

Program Advertisement in Installation Dinner Program: Sponsorship recognition in the installation dinner program is a high-profile advertising opportunity ensuring that your brand receives maximum exposure among key stakeholders attending the event.

Allied Membership: Membership provides you with a complimentary ticket to member events, with unparalleled opportunities for networking, collaboration, and knowledge-sharing within the architectural community. Additionally, you'll receive valuable industry insights, keeping you informed about the latest trends, developments, and best practices in architecture through board curated CEU courses.

To pursue these exciting and impactful sponsorship offerings contact:

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And click on the QR Code to visit www.ALNNJ.org!

